

Christina Cappelletti

Community Arts Administration, Events, Public Relations & Communications

Longmont, Colorado | 614.425.1385 | SoulStudioArts.com | Christina@SoulStudioArts.com

Profile

Diversely-skilled, engaging and exceptional human services professional and community artist, who translates over 25 years of non-profit experience and 10 years of business experience to arts management, with extensive skills in marketing communications, events and program coordination, community outreach, creative arts and public relations in the promotion of civic place-making and transformation.

Experience

Artist, Gallery Leadership Team

KCP Gallery, Marcelo Fernandez and Tony Camp, Longmont, CO

Jan 2014 - Present

- Member artist on leadership team at innovative community arts gallery in downtown arts district
- Coordinate community events, gallery shows, policies, facility management, hosting, marketing, public relations
- Engage in outreach and relationship building with visitors, artists, volunteers, donors, colleagues and city partners
- Develop and implement special exhibits, marketing campaigns, volunteer/interns, business strategic planning
- Maintain monthly e-newsletters, regular social media postings, written and phone correspondence
- Handle spreadsheets, point-of-sale technology, customer relations and gallery arts and retail display organization
- Develop press relations and local business networking presence, including *ArtWalk Longmont* Board President

Visual and Community Artist

SoulStudio Arts, Art&Spirit creations, classes and consulting, Longmont, CO

July 2004 – Present

- Design and lead expressive arts classes, workshops, salons and retreats
- Create mixed media artworks, including acrylics, oils, watercolors, inks, clay, digital, found objects
- Design logos, marketing collaterals, custom art and designs for print and web
- Coach businesses and organizations about strategic vision and communications needs
- Create community artworks & installations: grant writing, project & volunteer coordination, design, production
- Implemented online crowd-funding campaign to fund bricks and mortar location and operating funds

Communications Coordinator

Multicultural Center, The Ohio State University, Columbus, OH

Sept 2007 – March 2012

Contract work to full time position (Adm Asst Sept-Dec 2007; Stratg Plan Jan 2008-Jun 2009; Comms Jul 2009-Mar 2012)

- Reporting to Directors of Center and Assistant Vice President for Student Life, planned and coordinated public relations and large-scale intercultural events for Center, including the Dedication and Grand Opening of the Center in the new Ohio Union (Spring 2010 with over 3000 attendees); initiated and developed annual festivals; developed and administered communications, visual identity, ADA accessibility and professional presence policies; authored newsletters, reports and speaking points for Directors; coordinated marketing and outreach campaigns, supervised student interns; managed program budgets; interacted with all levels of campus hierarchy; served on and chaired Center and campus committees, including search, strategic planning and staff development; developed multimedia public relations and press materials; maintained website, email, weekly events announcements, archives and marketing display areas; utilized donor and program tracking databases; co-presented at conferences; designed staff development and team-building in-services.

Outreach Coordinator

Lavender Seniors of the East Bay, San Leandro, CA

September 2005 – June 2007

- Implemented board initiatives via education programs, marketing, networking, arts and outreach events for seniors/elders: Lavender Scrolls Project, Lavender Lunches, guest speaker series, speakers bureau, open mics; initiated and implemented Cultural Competency Training and Certification Program for senior services providers: designed curriculum, trained volunteer speakers, interfaced with providers and funders, delivered training, follow up, and reports.

Board Member and General Member

East Bay Women's Business Network, EBWN, San Leandro, CA

July 2004 – March 2007

Board Treasurer: March 2006 – March 2007

- Initiated and coordinated Sizzling Summer Showcase, a community-awareness collaboration with the San Leandro Chamber of Commerce; handled organization bookkeeping as Treasurer; served as guest speaker for EBWN and for the San Leandro Chamber of Commerce on the subject: *Business in Bold! The Art of Communicating Your Passion.*

Other Business Associations: *Coffee & Connections*, 2013-2014, Longmont, CO; *DamesBOND*, 2007-2010, Columbus, OH; *San Leandro Chamber of Commerce*, 2005-2007, San Leandro, CA; *Business Networking International*, 2005-2006, Alameda, CA; *Women in Business Roundtable*, *Oakland Chamber of Commerce*, 2005-2006, Oakland, CA

Board Member and Volunteer

Lighthouse Community Center, Hayward, CA

August 2001 – July 2004

- Planned events and represented board and community member interests in Center and community; coordinated youth services at the Center; spoke publicly about constituent issues, served on annual film festival committee.

Program Coordinator

Lambda Youth Project, Project Eden, Horizon Services Inc. Hayward, CA

November 1999 – July 2004

- Designed, coordinated and implemented high-visibility annual Bay Area Community Prom serving 500 youth with 100 adult volunteers; represented program to city funders and mayoral council; served as public relations officer for all LYP activities; designed and produced all marketing materials for LYP programs and events; facilitated weekly support groups for at-risk youth and friends; counseled parents; hired and supervised support staff; trained youth activists; coordinated diversity sensitivity training for schools and community organizations; served as community educator for agencies, schools, colleges and city government to provide education and consultation regarding equity issues of youth; served as Vice Chair of Mayor's Coalition for Youth; served as community educator for *Progressive Research Training for Action (PRTA)*, Oakland, CA in curriculum design and provision of in-services statewide to assist Alcohol and Other Drug (AOD) agencies in developing, and implementing services for at-risk clients.

Interim Director

Counseling Center, Antioch College Student Services, Yellow Springs, OH

July – August 1999

- Temporarily assumed directorial responsibilities during search for new director, including co-chairing the search committee, supervising four employees, training the new Director and Advocate, and representing the Center on campus.

Advocate and Program Coordinator

Antioch College Sexual Offense Prevention and Survivor's Advocacy Program

September 1996 – August 1999

(Advocate and Counselor positions combined to full time position, but two distinct jobs)

- Directed the Sexual Offense Prevention and Survivors' Advocacy Program, including counseling and educating community members, collaborating with Undoing Racism committee efforts on campus, training and administering the SOPP Hearing Board and judiciary process, mediating interpersonal conflicts; planning and coordinating community events, designing and producing all SOPP marketing materials, hiring and supervising student interns, and serving as public relations officer for all events and activities.

Counselor

Antioch College Counseling and Wellness Center

September 1994 – August 1999

- Offered individual, couples and group mental health counseling to students, designed and implemented community workshops and training, and assisted in planning and coordinating campus-wide Health and Wellness programs.

Previous to graduate degrees work experience: Individual/Group Therapist, Academic Advisor, Hospice Camp Counselor, Support Group Facilitator, Survivors Advocate, Governor's Internship Program.

Education

Arts Sabbatical, Mixed Media, Self-designed experiential arts education, Longmont, CO

CE, Digital Media, *Chabot Community College*, Hayward, CA

MA, Women's Studies, *The Ohio State University*, Columbus, OH

MSW, Social Work, Child & Family Clinical Focus, *The Ohio State University*, Columbus, OH

BPhi, Interdisciplinary Studies with Women's Studies minor, *Miami University*, Oxford, OH

Skills

Technology: Cross platform Mac & PC, Adobe Creative Suite Photoshop, Illustrator, InDesign, Dreamweaver, MS Access, Office, Excel, WordPress, MovieMaker, GarageBand, iPhoto, QuickBooks, Facebook, Twitter, Ning, LinkedIn, Flickr, Blogspot

Arts: Acrylic, Oil, Watercolor and Enamel Paints, Charcoal, Pencil and Inks, Mixed Media, Egg Dyes, Fabric Dyes, Red, White, Polymer and Precious Metal Clays, Paper and Photo Collage, Plaster, Beads, World Percussion, Woodwinds, Movement, Dance and Performance Arts

References provided upon request